L'SOMETHING Turquoise

Living a DIY Life, Telling Handmade Stories

Back in 2011, Something Turquoise was started with the hopes of being able to inspire creative, unique brides who were Makers at heart. Almost ten years later it's become the go-to website for DIY Brides. But that's not where our creative journey ends...

It's the natural progression of life to grow and change, and so in turn it's time for our brand to grow as well. In 2019 we were thrilled to branch out and start sharing creative home, work, and baby content to see where it could take us. Turns out our editors loved it, our readers loved it and it has allowed us to do and share so much more. We are now truly telling the stories of our full DIY lives.

WEDDING. HOME.

This new expansion will allow us to garner even more of the DIY market. DIY Brides are a very small niche but DIY Moms and DIY Home Stylists are a significantly bigger piece of the pie. These new segments have the editors on our team inspired in a whole new way. We cannot wait to take what we've created with Something Turquoise and increase our creativity and reach with our two new brands ~ A Turquoise Life and

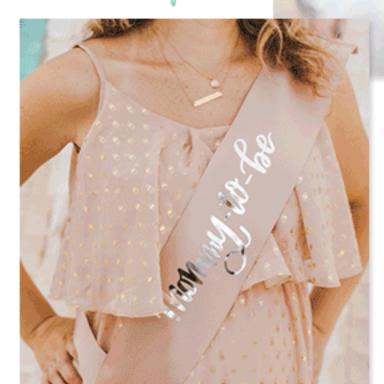
jen causey, founder

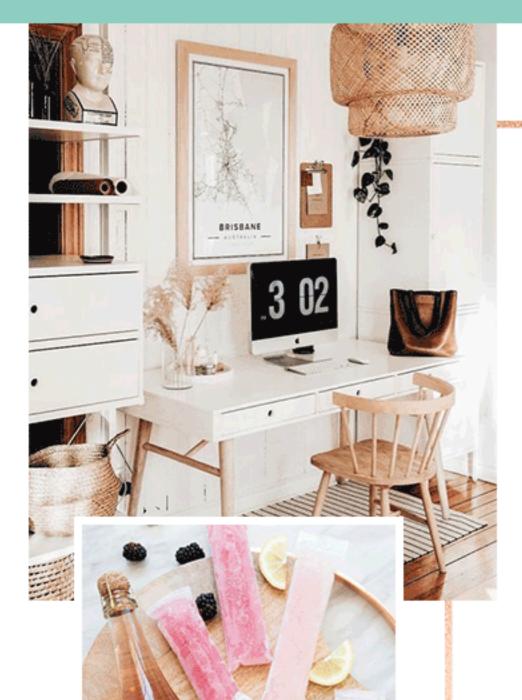
A Little Turquoise.



Aturquoise LIFE







BLOG statistics

255k+

Unique Monthly Visitors

365k+

Monthly Page Views

10k+

Daily Page Views

86%

Female Visitors

38%

Ages 25 - 34

71%

U.S. Visitors

Pinterest Followers @sturquoiseblog

Instagram Followers @something_turquoise

Facebook Followers /SomethingTurquoise

Monthly YouTube Views @someturquoise













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- + SOCIAL PROMOTIONS
- + SPONSORED POSTS
- + EMAIL MARKETING
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JAR COASTERS 420k+ Readers

somethingturquoise.com



DIY PINECONE FIRE STARTER FAVORS 760k+ Readers



DIY COLORFUL TODDLER BUSY BOARD 180k+ Readers



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DIY SUBMERGED FLOWER
CENTERPIECES
210k+ Readers



DIY PAINTED MARBLE WINE GLASSES 170k+ Readers

L'SOMETHING TURBISE TEAM



BLOG contact of etails

JEN CAUSEY // founder + diy editor

SHEA SHOEMAKER // events editor

JULIA ENSIGN // lead graphic designer

KENDRA HAGERMAN // sponsored post editor

SHEA O'QUINN // pinterest curator + diy editor

KATY TRAZECK // newsletter editor

LAUREN KOSTER // fashion + home diy editor

CARLI HEIN // wedding + baby diy editor

MARINA STRONG // social media manager

JEN CAUSEY

jen@somethingturquoise.com

ADVERTISE

advertise@somethingturquoise.com

CONTENT SUBMISSIONS

submit@somethingturquoise.com

NEWSLETTER

newsletter@somethingturquoise.com